

IISA New Country Logo

The new country logo moves away from “The International Ice Swimming Association” as it is a known brand by now and is defined in the IISA letters.

We bring a larger flag image that is more visible, and we bring in ice swimming.

Here's how to use the new logo:

You can download your new country logo in vector format (.eps), JPEG or PNG from IISA Google drive:

<https://drive.google.com/drive/u/1/folders/1W8AJVfAiaTZ6G232vpXARaSWlxjUi-yf>

Or, if you wish to get creative with your Country logo, which is your Country Association Board decision, replace the area marked in the dashed line with your own flag artwork, and don't forget to include the name of your Country and 'Ice Swimming'. This way, you'll have a unique logo that represents your country's participation in ice swimming.

OLD Country Logo

New Country Logo

Variation of Country Logo

